

# ISABEL GÓMEZ MACHADO

Medellin, Colombia  
1995

Lives and works in  
Mexico City

## BIOGRAPHY

Initially educated in Graphic Design the artist frequently resorts to illustration and animation, a way to blend narrative and graphic communication. With the support of traditional techniques like oil painting, sculpture, engraving and anatomical drawing, she delves into highly personal family history as a narration of the everyday life of women, the role of generations and the quiet observation of family events and feminine relationships developed over generations. She questions her legacy and heritage to comprehend her own environment and nature.

## EDUCATION

### 2024

Candidate for a master's degree in Visual Arts. Universidad Autónoma de México. Ciudad de Mexico, Mexico

### 2021

Graphic Design. Universidad Pontificia Bolivariana. Medellin, Colombia

### 2019

Visual Arts. Accademia D'arte di Firenze. Florence, Italy

### 2017

Intensive course on Art History. Scuola Toscana. Florencia, Italia

## SOLO EXHIBITIONS

### 2024

*Laura*. La Balsa Arte. Bogota, Colombia

### 2022

*Detrás de todo*. La Balsa Arte. Medellin, Colombia

## GROUP EXHIBITIONS

### 2024

*Ficciones domésticas*. La Cometa. Medellin, Colombia

*"Estridencia / Emanaciones"*. Centenary commemoration for the birth of Dora Ramírez. Museo de Antioquia. Medellin, Colombia

*Meras figuras*. Gallery Paul Bardwell. Colombo Americano. Medellin, Colombia

*Untitled Art Fair.* La Balsa Arte.  
Miami, United States

## 2023

*Art Fair Paris.* La Balsa Arte. Paris, France

*Relatos en el presente.* La Balsa Arte.  
Bogotá, Colombia

## 2021

*Talante.* La Balsa Arte. Medellín, Colombia.

## PROJECTS

### 2021- Present

Author design. Aojo Studio, Graphic Lab

### 2022- 2023

Animation for documentary '*Después del frío*'  
directed by Maria Jimena Duzán

### 2021- 2022

Art direction and illustration. Animated shortfilm  
'*Color - ido*'. Produced and directed by Estefanía  
Piñeres

### 2021

Illustration and animation. '*Luz de la Noche*'  
radio animated project for the Informe Final de la  
Comisión de la Verdad de Colombia

### 2020- 2022

Audiovisual design for the live shows of *Cultura  
Profética* in Estereo Picnic festival and Lollapalooza

### 2019- 2020

Audivisual design for the album '*El tiempo lo cura  
todo*' of mexican musician Josean Log

### 2019

Design for '*La voz de las manos*'. Museo Casa de la  
Memoria. Medellín, Colombia